



# SPONSORSHIP OPPORTUNITIES

2024/25

[www.pythonsrugby.co.uk](http://www.pythonsrugby.co.uk)



# HARROGATE PYTHONS RUFC

[www.pythonsrugby.co.uk](http://www.pythonsrugby.co.uk)



## **Welcome to Harrogate Pythons RUFC... ...A Proud Local Community Rugby Club!**

The 2024/25 season is upon us and Harrogate Pythons RUFC is fit and ready to compete for our 2nd season in England Rugby's Northern Division Yorkshire 1 following a hard-fought 1st season in the Yorkshire topflight. Again, we start a new season with player, supporter and membership numbers increasing and its true to say that Pythons are a club grabbing attention throughout the county.

There is no complacency in our ethos and all our efforts both on and off the pitch come at a cost and we know you'll appreciate that our band of unpaid volunteers, members, players and supporters are our biggest asset. But without the generosity and support of our fantastic family of sponsors, our efforts would all come to now't!

Throughout the season we do our utmost to champion the services of our sponsors; making sure that we take every opportunity to mention their brands and thank them for their support. We have opportunities for exposure for your company throughout the club both around the ground, on social media and at our various events during the season. So if any of the opportunities included in the following pages catch your imagination or you can help us in any other way, we'd love to hear from you...

Best wishes



**Peter Jesper**  
**Commercial Chair**  
E: [commercial@pythonsrugby.co.uk](mailto:commercial@pythonsrugby.co.uk)  
M: 07889 117822

11th July 2024



Accredited Club

## Match Day Opportunities with Harrogate Pythons RUFC

Pythons offer plenty of opportunities for excellent match day exposure. We are always happy to tweak and tailor our deals to suit your needs.

Being a **Match Day Sponsor** is a great way to entertain family, friends, colleagues and corporate guests in a friendly, sociable, sporting environment. Our welcoming clubhouse with great homely food ensures that all your chosen guests will enjoy your hospitality whilst watching the game either from the comfort of the clubhouse or pitchside.

### Match Day Sponsorship Deals

<i>Scope:</i>	<i>The Figures:</i>
<b>10 Guest Package</b>	<b>£250:00</b> Includes 2 course cooked lunch and half a bottle of wine per guest for 10 guests. Half page match day programme advert.
<b>20 Guest Package</b>	<b>£450:00</b> Includes 2 course cooked lunch and half a bottle of wine per guest for 20 guests. Full page match day programme advert.

*Subject to VAT at the current rate. E & O.E. Payment due 14 days prior to the event.*

Our **Match Ball Sponsor** enjoys a match day programme advert for each home fixture and free display of a pitch-side banner at the Jim Saynor Ground.

### Match Ball Deal

<i>Scope:</i>	<i>The Figures:</i>
<b>Full Season</b>	<b>£500:00</b> (For the season including Match Day programme Advert and free pitch-side banner display - See page 5 for banner costs)

*Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.*

*Per game payment due before the relevant match day.*

### 1st XV Match Day Programme

Our full colour printed match day programme is bright colourful and informative. A great way to get your name and brand noticed!



### Programme Advert - 1 Season Deal

<i>Scope:</i>	<i>The Figures:</i>
<b>Full Page</b>	<b>£200:00</b> (Full page; full colour feature advert in each published home fixture programme)
<b>Half Page</b>	<b>£120:00</b> (Half page; full colour feature advert in each published home fixture programme)

*Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start*



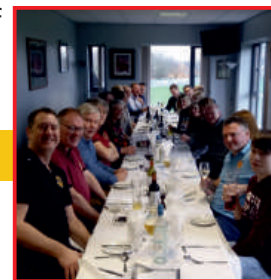
**Pitch Side Banners** - Our professionally designed and manufactured banners are a great way to publicise your brand to our ever-growing group of influential members and supporters.

### Pitch Side Banner Display – 1 Season Deal

<b>Scope:</b>	<i>The Figures:</i>
<b>3.0m x 1.6m</b>	<b>£180:00</b> (Includes fixings and maintenance)
<b>4.0m x 1.6m</b>	<b>£230:00</b> (Includes fixings and maintenance)
<b>Premium Deal</b>	<b>+ £50:00</b> Includes 1/2 page Matchday Programme advert
<b>Banner Production</b>	<b>£150:00</b> (4.0m) & <b>£135:00</b> (3.0m)
	One off cost - Includes artwork, proofing delivery to site & production of banner on 440mic PVC, hemmed & eyeleted

*Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start*

**Pre-Match Lunch** - An excellent chance to provide 10 or more of your family, friends and business colleagues with a convivial and enjoyable pre-match lunch with half a bottle of wine per guest.

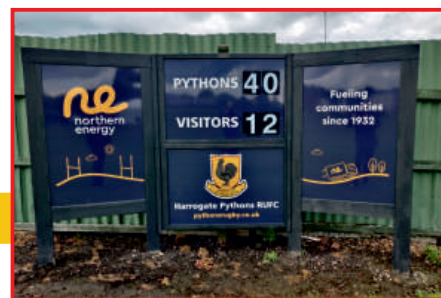


### Pre Match Lunch Deal

<b>Scope:</b>	<i>The Figures:</i>
<b>Lunch for 10+ Guests</b>	<b>£20:00 Per Guest</b>
	Includes 2 course cooked lunch and half a bottle of wine per guest. Maximum party size 20 Guests

*Subject to VAT at the current rate. E & O.E. Deal payment in full on Match Day in full.*

**Scoreboard Sponsorship** - Always a focus of the crowd and visible pitch-side and from the clubhouse too. With 4 full colour panels available, this is a great opportunity to be remembered along side a memorable score line.



### Scoreboard Package - 1 Season Deal

<b>Scope:</b>	<i>The Figures:</i>
<b>Full Score Board</b>	<b>£400:00</b>
	(includes fixing and maintenance)
<b>Graphics Production</b>	<b>£270:00</b>
	(Includes artwork, proofing delivery to site and production of 4 printed Dibond panels with protective gloss laminate)

*Next Deal Available for the 2024/25 Season*

*Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start*

**Away Fixture Travel** - Why not sponsor the hire of our team coach for one of the crucial away fixtures this season. Your sponsorship will assure Pythons of a greater supporter presence, you'll be our away day named sponsor and we'll reserve 10 places on the bus for you and your guests. You'll also choose and present our Pythons Man of the Match on the day too . . . It's sure to be a great day out!

### Away Day Coach Hire

**Scope:** *The Figures:*  
**Per Match**      **£400:00** (Includes fixings and maintenance)  
*Subject to VAT at the current rate. E & O.E. Per game payment due before the relevant match day*

## General Sponsorship Opportunities with Harrogate Pythons RUFC

**Seasonal Club Sponsor** - A comprehensive package that maximises your brand's exposure throughout our club activities.

### Club Sponsor Package - 1 Season Deal

**Scope:** *The Figures:*  
**Club Sponsor**      **£1200:00**  
 2 full membership subscriptions. A pre-match lunch for up to 20 guests (including half a bottle of wine per guest)  
 A season's full page match day programme advert and free banner display  
*Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.*

**Player Sponsor** - Sponsoring a nominated player for the season gives vital support to him; not just on game day, but during his fitness and skills training program throughout the year.

### Player Sponsor Packages - 1 Season Deal

**Scope:** *The Figures:*  
**Standard**      **£250:00**  
 Includes covering the nominated player's full membership package for the season and a season's half page match day programme advert  
**Premium**      **£500:00**  
 As above plus another full membership subscription for the sponsor and hosting of a pre match lunch for up to 20 guests  
*Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start*



## Kit Opportunities with Harrogate Pythons RUFC

Our main kit supplier is O'Neill's and their product quality ensures that our Pythons kit (branded with your company logo) remains in great condition for longer.

Our match shirts, shorts and warm-up kits are all currently logo'd. We'll be shouting loudly when we need to renew and as this is such a very popular sponsorship opportunity, demand will no doubt be high, so please feel free to register your interest anytime now if you'd like to be considered for the next set.



### Hooded Sub Coat - 2 Season Deal

Personalisation Area: *The Figures:*  
The full back area is available for your company logo. £1000.00 (2 Season deal)

Next Deal Available for the 2023/24 Season

Subject to VAT at the current rate. E & O.E.

Deal payment in full by 31st July of commencement year



## Player Safety & Development Opportunities with Harrogate Pythons RUFC

We have a very strong 'Player Safety' ethic and the following are items we feel sponsors may wish to support us purchasing either as a one-off item or financed over an agreed time period:

### Safety & Development Packages - 1 Season Deals

Scope:	The Figures:
<b>Coach/Pitch-Side Therapist</b>	<b>£2000:00</b> Includes 2 full membership subscriptions 2 inclusive pre-match lunches for up to 20 guests (including half a bottle of wine per guest) Full page match day programme advert)
<b>Physio's Bag Fill</b>	<b>£500:00</b> Treating our squad both on the pitch and in rehab sessions uses a wide range of medical consumables and the cost of replenishment each season is high. <b>Includes:</b> Half page match day program advert and free display for the season of your banner (worth up to £230:00 - see page 5 for our banner production costs).
<b>RFU Level 2 Training Course</b>	<b>£400:00</b> We are blessed that our volunteer coaching team welcomes colleagues moving away from their playing days. They are investing their time and support and we want to invest in them by formalising their skills. A 2-day level 2 RFU course. <b>Includes:</b> Half page match day program advert and free display for the season of your banner (worth up to £230:00 - see page 5 for our banner production costs).
<b>RFU Head &amp; Neck Injury/Trauma Course</b>	<b>£250:00</b> A key area of concern for the whole rugby family is that of player safety and the prevention, identification and treatment of potentially catastrophic injury. Pythons wish to empower as many of our coaching, physio and pitch side volunteers to have the skills to react correctly and safely in these situations. <b>Includes:</b> Half page match day program advert and free display for the season of your banner (worth up to £230:00 - see page 5 for our banner production costs).

*Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.*

All the sponsorship opportunities above also include your logo and web links appearing on our website plus regular featuring in our social media activities too.



## Annual Dinner Opportunities with Harrogate Pythons RUFC

Our Annual Club Dinner is now a fixture written in ink in over 400 diaries annually and this year's event promises to be another corker. Thursday 10th October 2024 is the date and The Old Swan Hotel in Harrogate the venue and yet again we have a fabulous line-up of speakers from the rugby and sporting world ready to entertain you, your clients and friends.

I'm delighted to announce that our speaker for this year is **Dylan Hartley** with **John Inverdale** acting as our MC. Dylan had an interesting career with 98 England caps and over 250 appearances for Northampton Saints. He captained the first ever England series win in Australia during 2016. John will fulfil a dual role, commentator/pundit but also is attending as a member of The RFU Council.

### Annual Dinner Deals

*Scope:*

**Main Sponsor**

*The Figures:*

**£1300:00**

1 table of 12 guests adjacent to the top table, access to the pre-dinner VIP Sponsor's area with the speaker(s), your company logo on the front cover of our prestigious dinner programme, full page advert within the dinner programme, 'tagging' your company in our promotional activity leading up to the event, space for signage (pop-up banners etc.) at the venue, photo opportunities with the speaker(s) with your logo featured in the backdrop, recognition in the speeches and signing of memorabilia etc.

**Port Sponsor**

**£350:00**

Covering the cost of our after dinner port for all tables. Includes a half page dinner programme advert and mentions in dispatches too

**Programme Advert**

**£120:00 (Full page) & £70:00 (Half page)**

**Photography Sponsor**

**£200:00**

Covering the cost of our professional photographer. Includes a half page dinner programme advert and a picture with the speaker for your party

*Subject to VAT at the current rate. E & O.E. Payment Due 30 days prior to the event*



## Annual Golf Day Opportunities with Harrogate Pythons RUFC

Planning for our 4th Annual Fundraising Golf Day is well underway, so make sure that Thursday 19th June 2025, Oakdale Golf Club for a 1:00pm shotgun start is in your diary. Its a fabulous day filled with variable golf, great fellowship, 2 course dinner, prize presentations and entertainment. This day is very popular and has raised over £13,500 for our club in its first 3 years. It's a great way to entertain clients and friends whilst supporting Pythons Rugby and we've all sorts of opportunities for event sponsorship; some of which are shown below:



### Annual Golf Day Deals

Scope:	The Figures:
<b>Team Entry</b>	<b>£380:00</b> Team of 4, inc. bacon roll, coffee, and goodies on arrival plus dinner
<b>Longest Drive Hole Sponsorship</b>	<b>£500:00</b> Premium Hole sponsorship inc. on-course graphics, prize and presentation opportunities at dinner etc.
<b>Nearest the Pin Hole Sponsorship</b>	<b>£500:00</b> Premium Hole sponsorship inc. on-course graphics, prize and presentation opportunities at dinner etc.
<b>General Hole Sponsorship</b>	<b>£300:00</b> Pick a hole and we'll produce and display on-course graphics for your company and mention you in dispatches etc
<b>Mega Prize Underwriting</b>	<b>£600:00</b> Hole in One Insurance underwriting opportunity for our £25k Mega Prize, on-course graphics and mentions in dispatches etc.
<b>Halfway House Sponsorship</b>	<b>£300:00</b> Everyone calls into our half-way house. Great publicity whilst funding the drinks and snack for every player. On-course graphics and mentions in dispatches etc.
<b>Beat the Pro Sponsorship</b>	<b>£300:00</b> A fabulous fun element to our day. Inc. on-course graphics, prize and presentation opportunities at dinner etc.

*NB: VAT @ 20% to be added if you require a VAT invoice for any element of our golf day*





## Harrogate Pythons RUFC is...

1. Registered under the Co-operative and Communities Benefit Societies Act 2012.
2. Approved by HMRC as a Community Amateur Sports Club (CASC).
3. Run **By** the Membership **For** the Membership.
4. Dependent on the support of its Sponsors and **So** very grateful.
5. An amateur club with **No** paid players or officers.
6. Committed to boosting its Player Safety Ethos.
7. Committed to give its players the Best Skills Development.
8. A Community Club fully accredited by the RFU.
9. Well connected with the District's sporting and commercial network.
10. Committed to giving its sponsors a great return on their investment.



**The Jim Saynor Ground  
Station View, Harrogate  
North Yorkshire HG2 7JA**

Designed and produced by our partners **Colour It In**  
[www.colouritin.co.uk](http://www.colouritin.co.uk)

