



SPONSORSHIP OPPORTUNITIES

2023/24

www.pythonsrugby.co.uk



HARROGATE PYTHONS RUFC

www.pythonsrugby.co.uk



Welcome to Harrogate Pythons RUFC...

...A Community Rugby Club that's going places!

As the 2023/24 season begins, Harrogate Pythons RUFC is in a great place with our 1st XV now in Northern Division Yorkshire 1 following back to back promotions. Our numbers are up in all key areas (i.e. our player, supporter, member and sponsorship revenues) and its true to say that Pythons being noticed throughout Yorkshire!

However, we at Pythons are first to recognise that our on and off field success comes at a price,. We are sure that you'll appreciate that our band of unpaid volunteers, member, players and supporters is a significant asset for us. But it would all come to now't if it wasn't for the generosity and support of our fantastic family of sponsors.

We would love to welcome your company to our club and in browsing this brochure, we hope to give you a flavour of just some of the opportunities going (big and small). If you'd like to get noticed at Pythons, please talk to us and in return, we will work hard to pay you back with interest by promoting your company and brand at every opportunity . . .

Best wishes



Peter Jesper
Commercial Chair

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1st July 2023



Accredited Club

Match Day Opportunities with Harrogate Pythons RUFC

Pythons offer plenty of opportunities for excellent match day exposure. We are always happy to tweak and tailor our deals to suit your needs.

Being a **Match Day Sponsor** is a great way to entertain family, friends, colleagues and corporate guests in a friendly, sociable, sporting environment. Our welcoming clubhouse with great homely food ensures that all your chosen guests will enjoy your hospitality whilst watching the game either from the comfort of the clubhouse or pitchside.

Match Day Sponsorship Deals

<i>Scope:</i>	<i>The Figures:</i>
10 Guest Package	£250:00 Includes 2 course cooked lunch and half a bottle of wine per guest for 10 guests. Half page match day programme advert and nomination of (and presentation to) the 'Sponsor's Man of the Match.
20 Guest Package	£450:00 Includes 2 course cooked lunch and half a bottle of wine per guest for 20 guests. Full page match day programme advert and nomination of (and presentation to) the 'Sponsor's Man of the Match.

Subject to VAT at the current rate. E & O.E. Payment due 14 days prior to the event.

Our **Season Ball Sponsors** enjoy a match day programme advert for each home fixture and free display of a pitch-side banner at the Jim Saynor Ground. Single matches can also be sponsored giving a half page advert in the match day programme.

Match Ball Deals

<i>Scope:</i>	<i>The Figures:</i>
Full Season	£500:00 (For the season including Match Day programme Advert and free pitch-side banner display - See below for banner costs)
Per Game	£50:00 (Match Day programme mention and advert)

Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.

Per game payment due before the relevant match day.

1st XV Match Day Programme - Our full colour printed match day programme is bright colourful and informative. A great way to get your name and brand noticed!



Programme Advert - 1 Season Deal

<i>Scope:</i>	<i>The Figures:</i>
Full Page	£200:00 (Full page; full colour feature advert in each published home fixture programme)
Half Page	£120:00 (Half page; full colour feature advert in each published home fixture programme)

Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start



Pitch Side Banners - Our professionally designed and manufactured banners are a great way to publicise your brand to our ever-growing group of influential members and supporters.

Pitch Side Banner Display – 1 Season Deal

Scope:	The Figures:
3.0m x 1.6m	£180:00 (Includes fixings and maintenance)
4.0m x 1.6m	£230:00 (Includes fixings and maintenance)
Banner Production	£145:00 (4.0m) & £125:00 (3.0m)
	One off cost - Includes artwork, proofing delivery to site & production of banner on 440mic PVC, hemmed & eyeleted

Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start

Pre-Match Lunch - An excellent chance to provide 10 or more of your family, friends and business colleagues with a convivial and enjoyable pre-match lunch with half a bottle of wine per guest.



Pre Match Lunch Deal

Scope:	The Figures:
Lunch for 10+ Guests	£20:00 Per Guest
	Includes 2 course cooked lunch and half a bottle of wine per guest. Maximum party size 20 Guests

Subject to VAT at the current rate. E & O.E. Deal payment in full on Match Day in full.

Scoreboard Sponsorship - Always a focus of the crowd and visible pitch-side and from the clubhouse too. With 4 full colour panels available, this is a great opportunity to be remembered along side a memorable score line.



Scoreboard Package - 1 Season Deal

Scope:	The Figures:
Full Score Board	£400:00
	(includes fixing and maintenance)
Graphics Production	£270:00
	(Includes artwork, proofing delivery to site and production of 4 printed Dibond panels with protective gloss laminate)

Next Deal Available for the 2024/25 Season

Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start

Away Fixture Travel - Why not sponsor the hire of our team coach for one of the crucial away fixtures this season. Your sponsorship will assure Pythons of a greater supporter presence, you'll be our away day named sponsor and we'll reserve 10 places on the bus for you and your guests. You'll also choose and present our Pythons Man of the Match on the day too . . . It's sure to be a great day out!

Away Day Coach Hire

Scope: *The Figures:*

Per Match **£400:00** (Includes fixings and maintenance)

Subject to VAT at the current rate. E & O.E. Per game payment due before the relevant match day

General Sponsorship Opportunities with Harrogate Pythons RUFC

Seasonal Club Sponsor - A comprehensive package that maximises your brand's exposure throughout our club activities.

Club Sponsor Package - 1 Season Deal

Scope: *The Figures:*

Club Sponsor **£1200:00**

2 full membership subscriptions. A pre-match lunch for up to 20 guests (including half a bottle of wine per guest)

A season's full page match day programme advert and free banner display

Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.

Player Sponsor - Sponsoring a nominated player for the season gives vital support to him; not just on game day, but during his fitness and skills training program throughout the year.

Player Sponsor Packages - 1 Season Deal

Scope: *The Figures:*

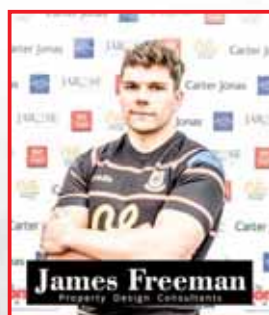
Standard **£260:00**

Includes covering the nominated player's full membership package for the season and a season's half page match day programme advert

Premium **£520:00**

As above plus another full membership subscription for the sponsor and hosting of a pre match lunch for up to 20 guests

Subject to VAT at the current rate. E & O.E. Deal payment in full by 31st July prior to season start



Kit Opportunities with Harrogate Pythons RUFC

Our main kit supplier is O'Neill's and their product quality ensures that our Pythons kit (branded with your company logo) remains in great condition for longer.

Our match shirts, shorts and warm-up kits are all currently logo'd. We'll be shouting loudly when we need to renew and as this is such a very popular sponsorship opportunity, demand will no doubt be high, so please feel free to register your interest anytime now if you'd like to be considered for the next set.



Hooded Sub Coat - 2 Season Deal

Personalisation Area: *The Figures:*
The full back area is £1000.00 (2 Season deal)
available for your
company logo.

Next Deal Available for the 2023/24 Season

Subject to VAT at the current rate. E & O.E.

Deal payment in full by 31st July of commencement year



Player Safety & Development Opportunities with Harrogate Pythons RUFC

We have a very strong 'Player Safety' ethic and the following are items we feel sponsors may wish to support us purchasing either as a one-off item or financed over an agreed time period:

Safety & Development Packages - 1 Season Deals

<i>Scope:</i>	<i>The Figures:</i>
Coach/Pitch-Side Therapist	£2000:00 Includes 2 full membership subscriptions 2 inclusive pre-match lunches for up to 20 guests (including half a bottle of wine per guest) 1 table at our Annual Dinner for up to 12 guests Full page match day programme advert)
Physio's Bag Fill	£500:00 Treating our squad both on the pitch and in rehab sessions uses a wide range of medical consumables and the cost of replenishment each season is high. Includes: Half page match day program advert and free display for the season of your banner (worth up to £230:00 - see page 5 for our banner production costs).
RFU Level 2 Training Course	£400:00 We are blessed that our volunteer coaching team welcomes colleagues moving away from their playing days. They are investing their time and support and we want to invest in them by formalising their skills. A 2-day level 2 RFU course. Includes: Half page match day program advert and free display for the season of your banner (worth up to £230:00 - see page 5 for our banner production costs).
RFU Head & Neck Injury/Trauma Course	£250:00 A key area of concern for the whole rugby family is that of player safety and the prevention, identification and treatment of potentially catastrophic injury. Pythons wish to empower as many of our coaching, physio and pitch side volunteers to have the skills to react correctly and safely in these situations. Includes: Half page match day program advert and free display for the season of your banner (worth up to £230:00 - see page 5 for our banner production costs).

Subject to VAT at the current rate. E & O.E. Season deal payment in full by 31st July prior to season start.

All the sponsorship opportunities above also include your logo and web links appearing on our website plus regular featuring in our social media activities too.

Annual Dinner Opportunities with Harrogate Pythons RUFC

Our Annual Club Dinner is now a fixture written in ink in over 400 diaries annually and this year's event promises to be another corker. Thursday 9th November 2023 is the date and The Old Swan Hotel in Harrogate the venue and yet again we have a fabulous line-up of speakers from the rugby and sporting world ready to entertain you, your clients and friends.

Step forward Sir Clive Woodward OBE, former England player and coach. This is the 20th anniversary year of Sir Clive's success as England coach in Sydney against Australia to win The Rugby World Cup. We're also delighted to welcome Broadcaster and RFU Council Member John Inverdale as MC/Auctioneer for the evening.

Annual Dinner Deals

Scope:

The Figures:

Main Sponsor

£1300:00

1 table of 12 guests adjacent to the top table, access to the pre-dinner VIP Sponsor's area with the speaker(s), your company logo on the front cover of our prestigious dinner programme, full page advert within the dinner programme, 'tagging' your company in our promotional activity leading up to the event, space for signage (pop-up banners etc.) at the venue, photo opportunities with the speaker(s) with your logo featured in the backdrop, recognition in the speeches and signing of memorabilia etc.

Port Sponsor

£350:00

Covering the cost of our after dinner port for all tables. Includes a half page dinner programme advert and mentions in dispatches too

Programme Advert

£120:00 (Full page) & **£70:00** (Half page)

Photography Sponsor

£200:00

Covering the cost of our professional photographer. Includes a half page dinner programme advert and a picture with the speaker for your party

Subject to VAT at the current rate. E & O.E. Payment Due 30 days prior to the event



Annual Golf Day Opportunities with Harrogate Pythons RUFC

Planning for our 3rd Annual Fundraising Golf Day is well underway, so make sure that Thursday 20th June 2024, Oakdale Golf Club for a 1:00pm shotgun start is in your diary. Its a fabulous day filled with variable golf, great fellowship, 2 course dinner, prize presentations and entertainment. This day is very popular and has raised over £7000:00 for our club in its first 2 years. It's a great way to entertain clients and friends whilst supporting Pythons Rugby and we've all sorts of opportunities for event sponsorship; some of which are shown below:



Annual Golf Day Deals

Scope:	The Figures:
Team Entry	£340:00 Team of 4, inc. bacon roll, coffee, and goodies on arrival plus dinner
Longest Drive Hole Sponsorship	£550:00 Premium Hole sponsorship inc. on-course graphics, prize and presentation opportunities at dinner etc.
Nearest the Pin Hole Sponsorship	£550:00 Premium Hole sponsorship inc. on-course graphics, prize and presentation opportunities at dinner etc.
General Hole Sponsorship	£325:00 Pick a hole and we'll produce and display on-course graphics for your company and mention you in dispatches etc
Mega Prize Underwriting	£600:00 Hole in One Insurance underwriting opportunity for our £25k Mega Prize, on-course graphics and mentions in dispatches etc.
Halfway House Sponsorship	£350:00 Everyone calls into our half-way house. Great publicity whilst funding the drinks and snack for every player. On-course graphics and mentions in dispatches etc.
Beat the Pro Sponsorship	£320:00 A fabulous fun element to our day. Inc. on-course graphics, prize and presentation opportunities at dinner etc.

NB: VAT @ 20% to be added if you require a VAT invoice for any element of our golf day





Harrogate Pythons RUFC is...

1. Registered under the Co-operative and Communities Benefit Societies Act 2012.
2. Approved by HMRC as a Community Amateur Sports Club (CASC).
3. Run **By** the Membership **For** the Membership.
4. Dependent on the support of its Sponsors and **So** very grateful.
5. An amateur club with **No** paid players or officers.
6. Committed to boosting its Player Safety Ethos.
7. Committed to give its players the Best Skills Development.
8. A Community Club fully accredited by the RFU.
9. Well connected with the District's sporting and commercial network.
10. Committed to giving its sponsors a great return on their investment.



**The Jim Saynor Ground
Station View, Harrogate
North Yorkshire HG2 7JA**

Designed and produced by our partners **Colour It In**
www.colouritin.co.uk

1st July 2023

